



Ethiopia's Experience in Implementing Digital Transformation Strategy

Global Digital Dialogue 3.0

Sustainable Digital Transformation of Landlocked Developing Countries



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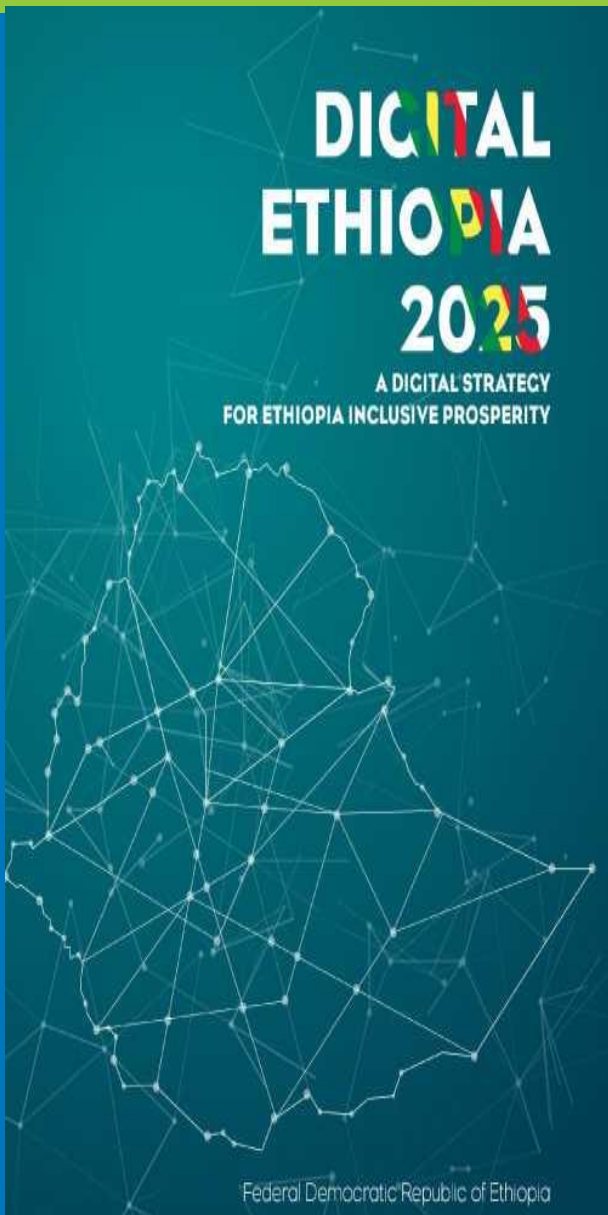


Ethiopia

- landlocked country located in the Horn of Africa region of East Africa.
- Ethiopia covers a land area of 1,112,000 square kilometres (472,000 sq. miles).
- Around 120 million Population / making it the 13th-most populous country in the world, the 2nd-most populous in Africa after Nigeria, and the most populated landlocked country on Earth



Ethiopian Digital Economy Potential and Landscape



Population
120 Million

Youth
Population
(15-29)
25 Million

Urban
Population
26 million

University and
Tvet Graduate
>400,000

High Potential & Growing Infrastructure

Percentage of
individuals using
the Internet

42%
(49 Milion)

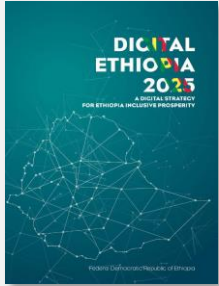
Mobile Users

85 Million

Mobile
Population
coverage
98%

Mobile Money
Subscribers
60 milion

Digital Ethiopia 2025 is Focusing on Developing the Digital Foundations of Ethiopia



Digital Ethiopia 2025 : Inclusive Digital Economy



Job creation

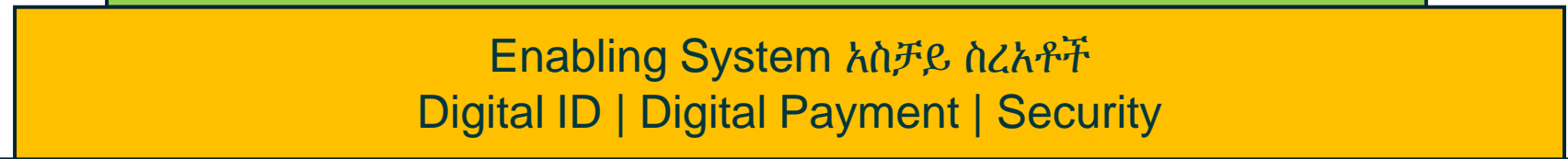
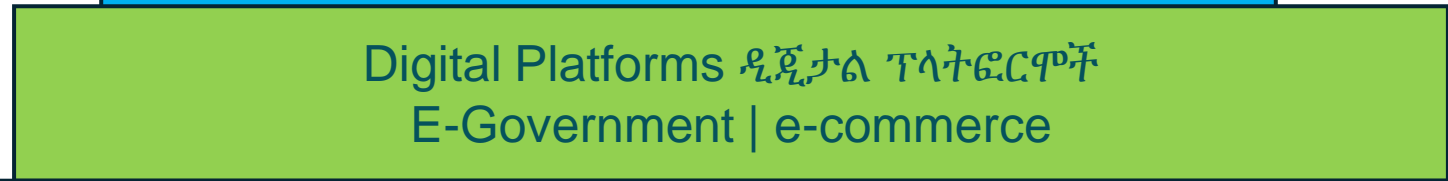
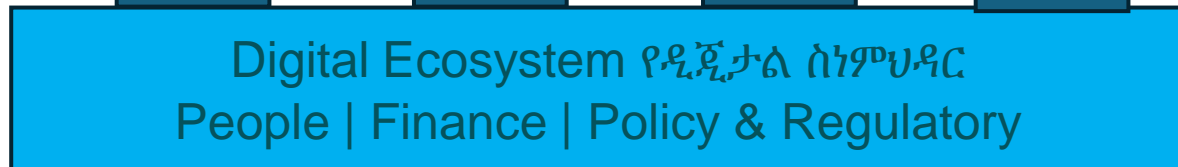
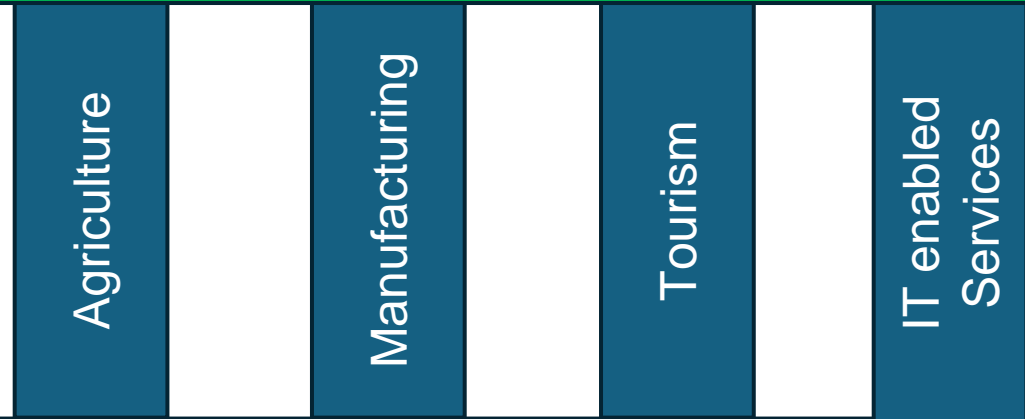
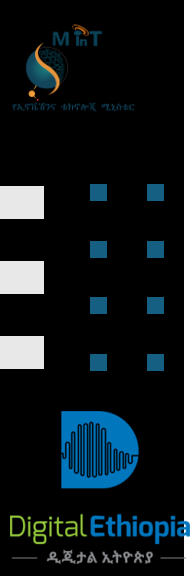


Forex generation



Inclusive
Prosperity

- To propose an inclusive digital economy approach.
- To be a visionary umbrella strategy from which sectors and institutions can design and co-create action-oriented strategies.
- To emphasize the need for a sense of urgency
- To mobilize critical stakeholders to address the imperatives that will enable an inclusive digital economy
- To coordinate and strengthen current initiatives
- To ensure an inherently international approach that will enhance Ethiopia's place in regional and global value chains while benefitting from best practice and interoperable systems



Digital Ecosystem የዲጂታል ስነምህዳር
 People | Finance | Policy & Regulatory

Digital Platforms ዲጂታል ፕላትፎርም
 E-Government | e-commerce

Enabling System አስቻይ ስረአቶች
 Digital ID | Digital Payment | Security

Infrastructure መሰረተ ልማት
 Telecom | power

Digital Foundations
 የዲጂታል መሰረቶች

Pathways
 አዳራሽ መንገዶች

Digital Ethiopia 2025
 Digital Transformation

Agriculture

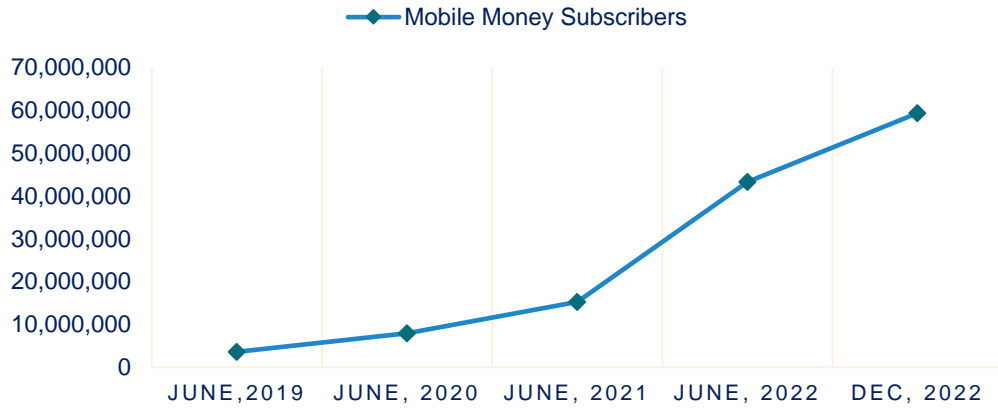
Manufacturing

Tourism

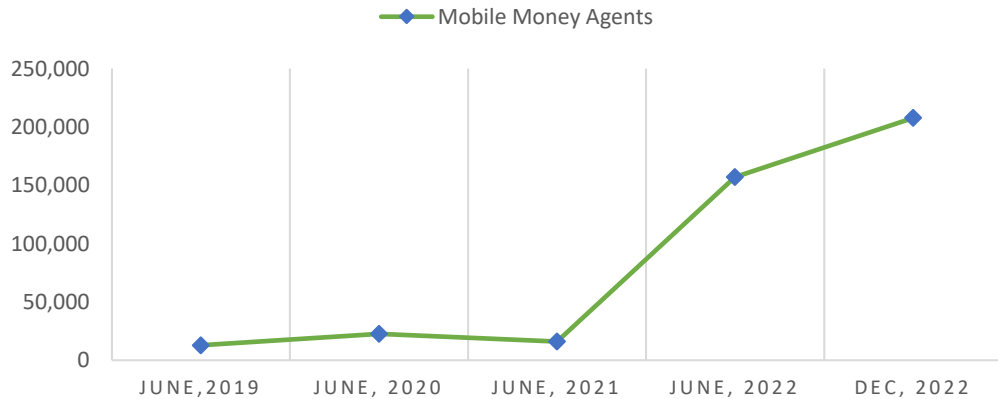
IT enabled
 Services

Examples of achievements in the last 4 years

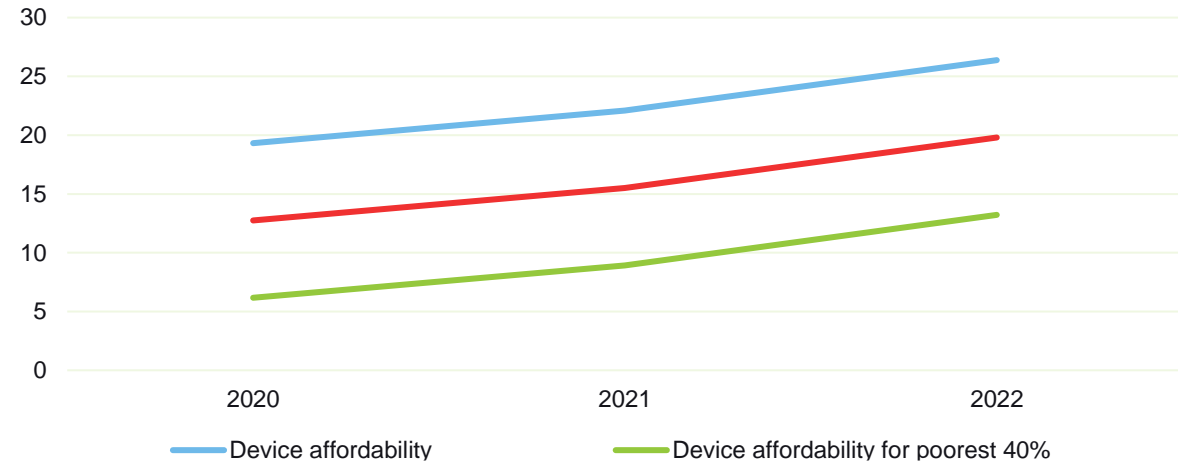
MOBILE MONEY SUBSCRIBERS



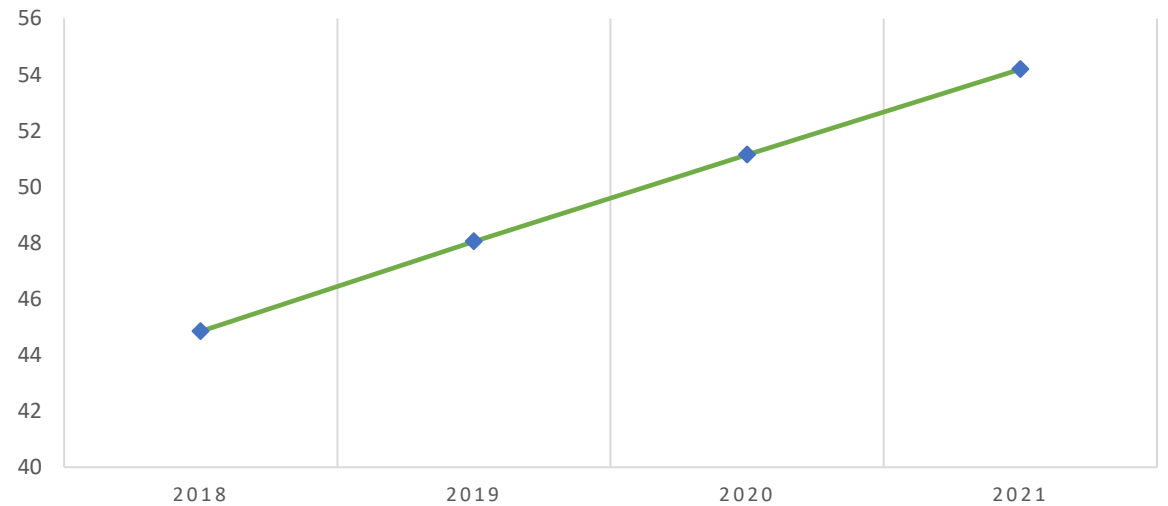
MOBILE MONEY AGENTS



Handset Affordability



Access to electricity (% of population)



Digitalization has the potential to play a transformative role in mitigating the challenges faced by landlocked countries

Overcoming	Enhancing	Promoting	Improving	Strengthening
<p>Overcoming Physical Barriers and Reducing Trade Costs</p> <ul style="list-style-type: none">• E-commerce and Digital Marketplaces:• Digital Trade Facilitation• Digital Logistics and Supply Chain Management:	<p>Enhancing Connectivity and Access to Information</p> <ul style="list-style-type: none">• Expanding Broadband Access:• E-Government and Public Services:• Digital Platforms for Information Sharing:	<p>Promoting Economic Diversification and Job Creation</p> <ul style="list-style-type: none">• Digital Skills Development.• Fostering Innovation and Entrepreneurship.• Digital Financial Services: .	<p>Improving Access to Essential Services</p> <ul style="list-style-type: none">• E-learning and Remote Education:• Telemedicine and E-health	<p>Strengthening Regional and International Cooperation</p> <ul style="list-style-type: none">• Digital Collaboration Platforms• Data Sharing and Analytics: .



Thank you

