

GLOBAL DIGITAL DIALOGUE 2023: E-COMMERCE FOR DIGITAL TRADE AND ECONOMIC DIVERSIFICATION



Progress in Implementation of Digital Trade_Regional Initiatives

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“Making Africa
a partner for
e-commerce”

www.african-alliance.org

Agenda

1. Who are we?
2. Key achievements
3. perspectives



Who are we?

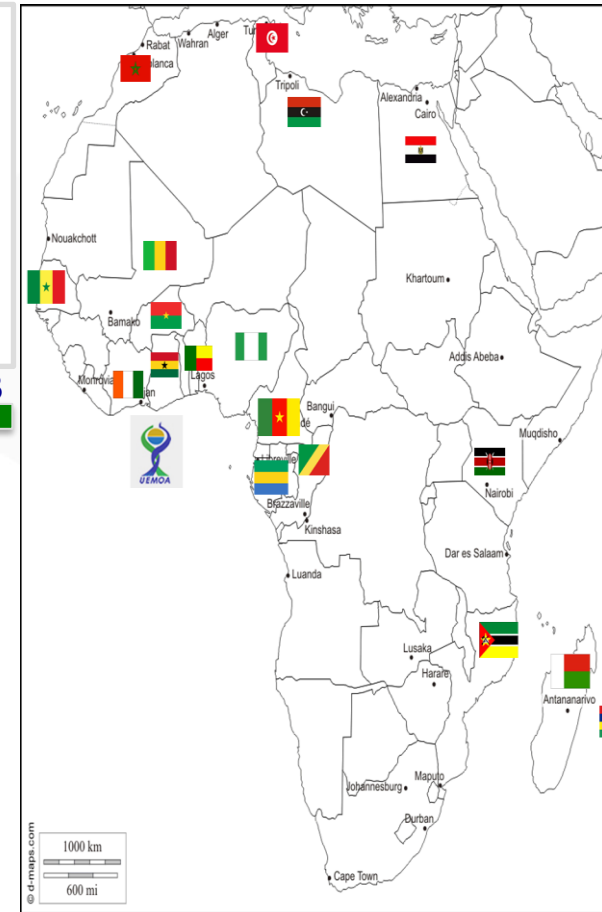


Who are we?

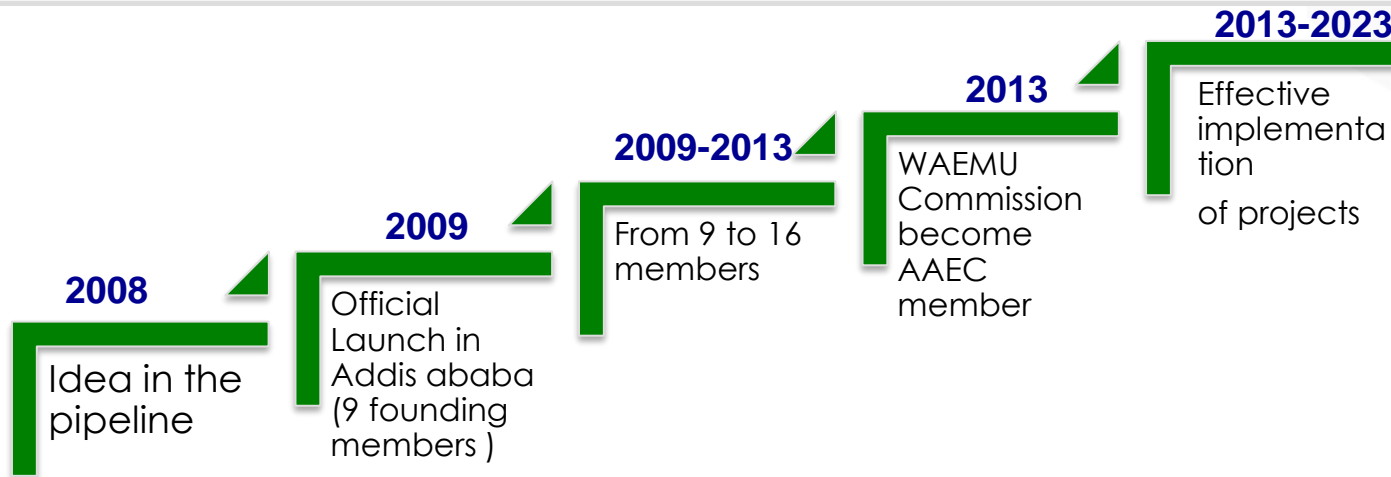
Genesis, members, partners

The **African Alliance for Electronic Commerce (AAEC)** is an african framework where members exchange and share on main subjects of trade facilitation especially through the use of ICT and SW.

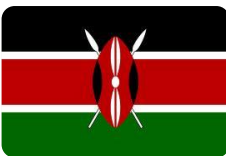
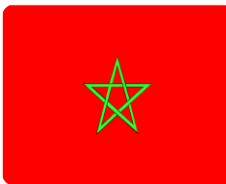
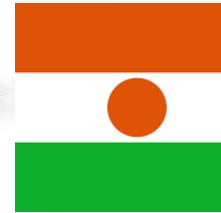
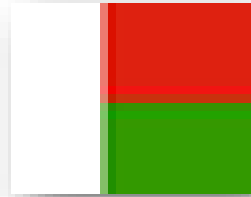
It groups actually **18 member countries** and seeks to promote the SW and Electronic Commerce concepts, in compliance with recommendations of international organizations



They support our initiatives



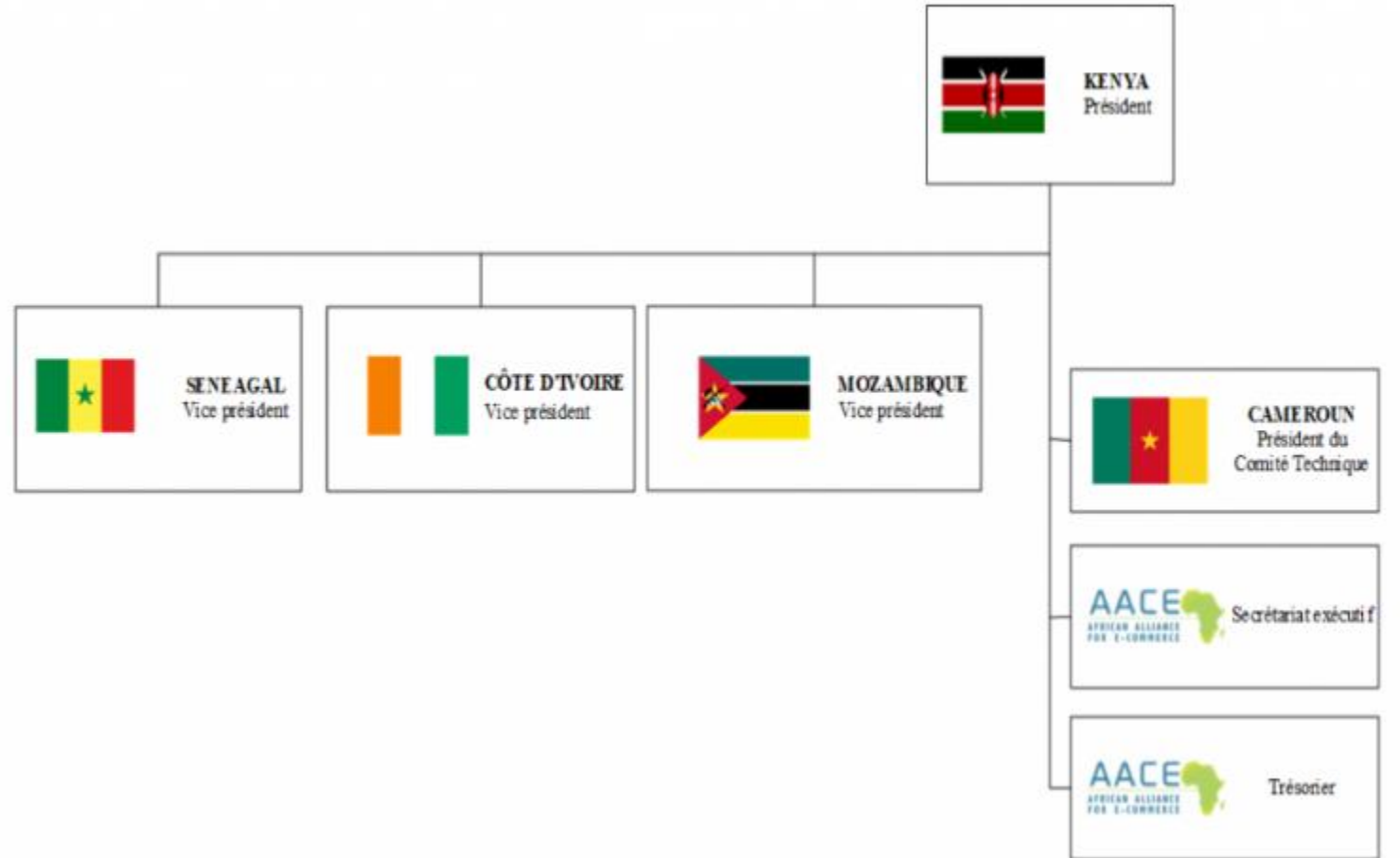
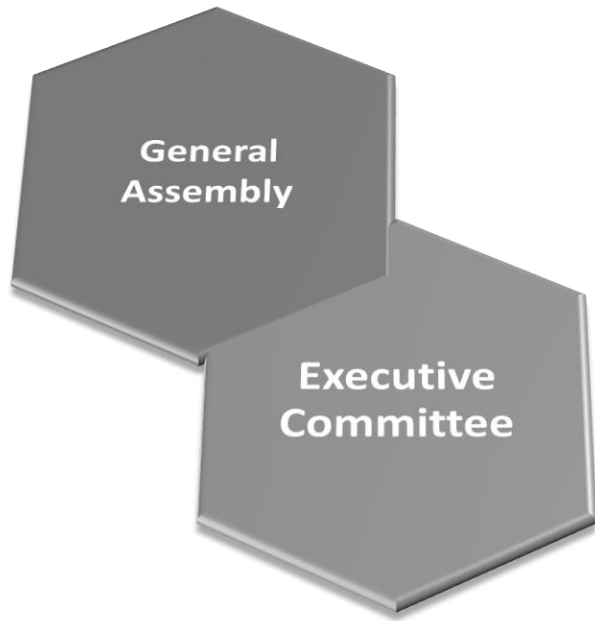
Full Members



Associate and observer Members



STRUCTURE



Key achievements



Publications

Single window implementation guide in Africa

The objective of publishing the guide is to make available to countries to have a base of knowledge of best practices on Single Windows



<http://www.swguide.org>

Assessment of the single window impact on the performance of movement of goods through Africa ports: **Peer review mechanism**

Countries assessed :

- **Cameroon**
- **Ghana**
- **Mauritius**
- **Madagascar**
- **Senegal**



Key achievements

Sensitization

Sensitization nationals workshops to raise awareness on Single Window implementation 2013-2018

- **Egypt**
- **Uganda**
- **Niger**
- **Burundi**
- **Botswana**
- **Malawi**
- **Chad**
- **Guinea**
- **Liberia**
- **Namibia**

Sensitization workshop on e-Certificate of Origin in UEMOA 2018-2020

- **Burkina Faso**
- **Cote D'Ivoire**
- **Mali**
- **Niger**
- **Togo**
- **Benin**
- **Sénégal**
- **Guinée Bissau**

Key achievements


Organization of an annual International Single Window Conference

International Single Window Conference: Dakar in 2008 and 2011 - Madagascar in 2013 – Congo 2015 - Morocco in 2016 – Ghana 2017., Cameroon 2019, Morocco 2022, ([NEXT DJIBOUTI 2023](#))



2015/10/06

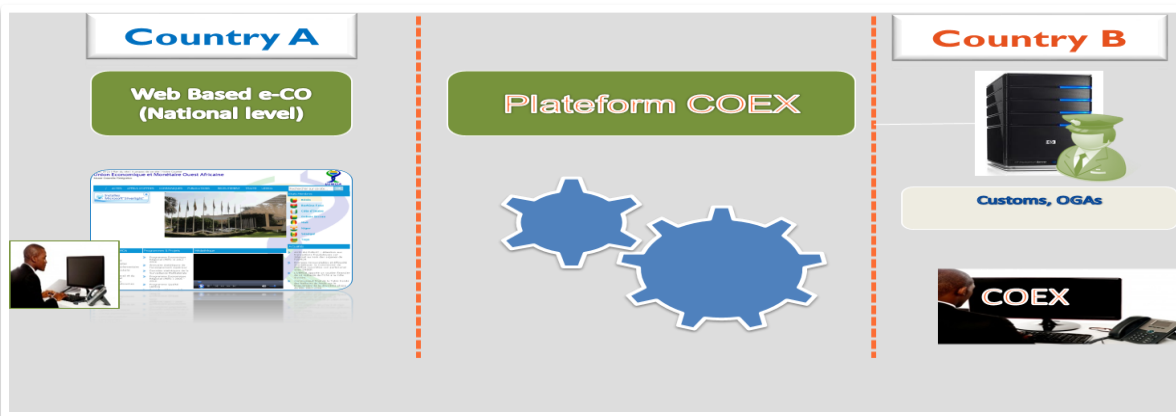
Ongoing projects & Perspectives



Ongoing projects

Regional integration & interoperability

e-CO PLATFORMS (WAEMU & CEMAC)



- Data exchange platform and e-Certificate of Origin processing systems form pilots;
- Successful pilot in WAEMU and CEMAC;
- Agreement signed in 2015 with the WAEMU Commission and reconducted in 2017 and 2022 or the extension of the E-certificate of Origin in the 8 members states
- Seeking for donors for the generalization of the project in CEMAC

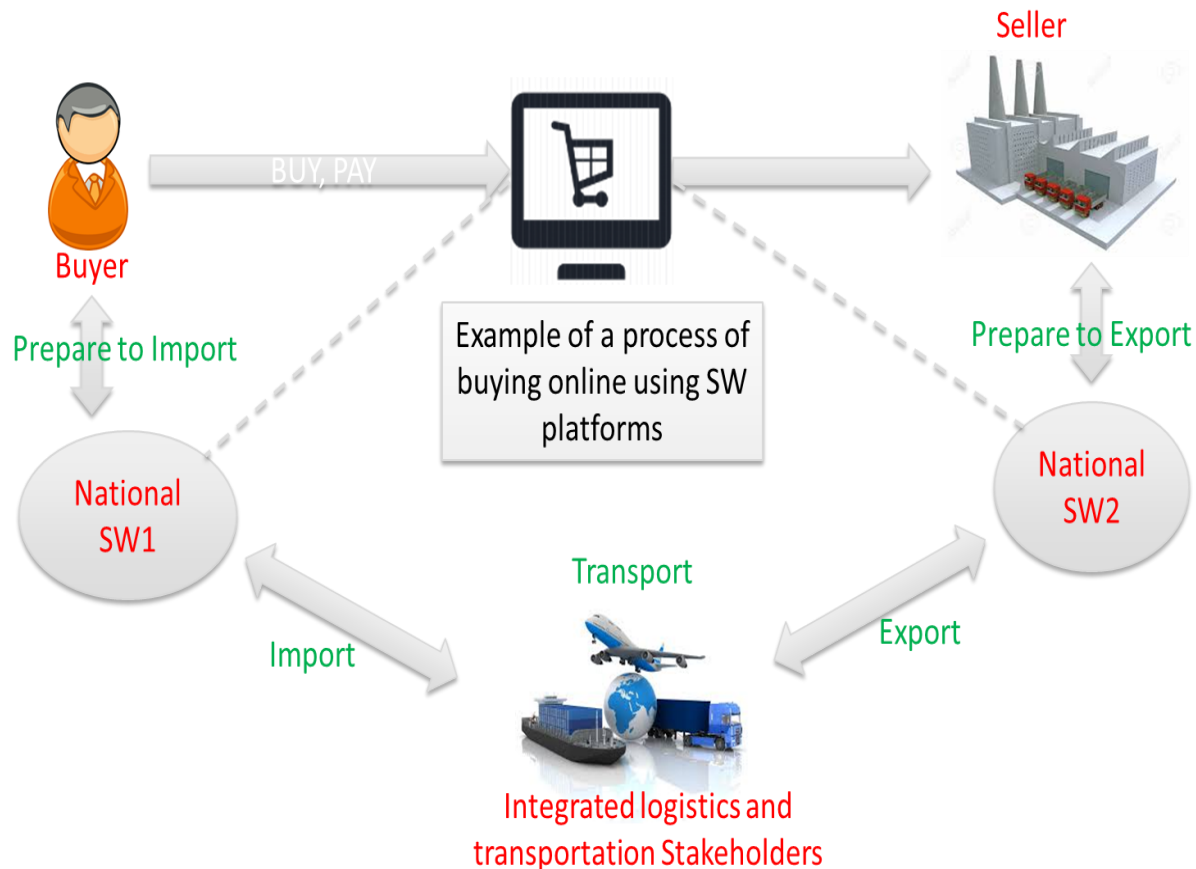
Regional integration & interoperability

AFRICA E-TRADE HUB

- **African Trade Documents Exchange Hub:** African governments / government agencies and Regional Economic Communities have access to African Trade Document Exchange Hub, which enables electronic exchange of documents for inter- and intra-community trade within REC's.
- **Africa Trade Portal:** African traders / transport operators have electronic access to precise requirements for trade in other African countries - and information on commercial trade logistics service provision.
- Donor: AFBD
- Cost: 556 000 USD
 - Agreement signed with Africa Trade Fund in 2017
 - African Trade Documents Exchange Hub operational www.africantradehub.org



Regional integration & interoperability



E-Commerce Development in Africa

- Develop an e-Commerce guide for SW operators:
- Participate in pilot projects on crossborder e-Commerce between its members (WAEMU, SADC, etc.):



THANK YOU

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More info on <http://www.african-alliance.org>